

Discover Pass Implementation



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Weekly
Email
Briefing

Project Manager
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Implementation Work Plan

Outreach
-Coordinate Stakeholder Outreach
-Compile comprehensive list of stakeholders

Communications
-Develop FAQs
-Preliminary email following signing

Enforcement

Fiscal
-Interagency Agreement on fulfillment/shared costs

Volunteers

Legislation/WAC
-Ensure that all elements are included in plan
-Consider 2012 Legislation needs

Fulfillment
-Finalize Point of Sale plans for DFW and Parks

Signage
-Final designs for signs, posters, information displays, brochure

